

Inc. EDITORIAL SECTIONS

PRIORITY

Priority provides real-world examples and stories and looks at the people behind the decisions, giving readers a mix of practical advice, insight, and inspiration.

FINANCE

Money is the lifeblood of any company. And *Inc.*'s Finance section helps entrepreneurs find it, allocate it and manage every aspect of it.

SALES + MARKETING

Inc.'s much-asked-for section gives an insider's look at the tactics, strategy and trends to boost company owners' revenue and buzz factor.

MANAGING

Through case studies and answers to smart questions, *Inc.* gives readers practical information and insider secrets to help manage and lead their companies to success.

TECHNOLOGY

Reviews of the best tech tools and best practices to give entrepreneurs the edge.

CASE STUDY

Inc. takes readers inside a major decision point by looking at a business at a crossroads, with a panel of experts dissecting the company's decision.

ASK INC.

Readers ask questions. We answer them. In "Ask Inc.," readers facing thorny business problems get their questions answered by experts and leading entrepreneurs.

STREET SMARTS

Three-time *Inc.* 500 winner and ASME-nominated columnist Norm Brodsky offers inside advice to entrepreneurs, from someone who truly knows the ups and downs of the entrepreneurial life.

LEGACY

Details the lives of famous entrepreneurs, including histories of men and women who have achieved success out of the limelight.

GUEST SPEAKER

Some names are familiar to many, others to a few. All of our guest speakers have unique and valuable insights to offer owners of growing businesses.

HOW I DID IT

How I Did It gives entrepreneurs the chance to tell their inspiring—and often surprising—stories of business success.

THE INC. LIFE

Dedicated to celebrating the rewards of success, The Inc. Life guides business owners in their overall quest for fulfillment, providing inspired suggestions for the home, auto, entertainment, tech toys, and travel.

FEATURES

Inc.'s features provide a diverse mix of stories that take an in-depth look at the struggles within entrepreneurial companies and the lessons they reveal.

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