

Inc. 2009 EDITORIAL CALENDAR

ISSUE	EDITORIAL FEATURES	ON SALE DATE	CLOSING DATE
Jan/Feb.	THE ULTIMATE BUSINESS TUNE-UP. Helping entrepreneurs rev up their businesses for the New Year. Special Financial Report #1: The Guide to Angel Investors and Other Sources of Capital	1/13/09	12/4/08
March*	THE MAKEOVER. Entrepreneurs who are radically making over their businesses. Special Report: The Coolest College Start-Ups	2/24/09	1/15/09
April	THE 30TH ANNIVERSARY ISSUE. Looking back at great moments in entrepreneurial history and looking forward to the next 30.	3/31/09	2/19/09
May	INNOVATION. Exploring innovative companies and the creative minds behind them. Special Report: Global companies on the cutting edge	5/5/09	3/26/09
June*	ENTREPRENEURS WE LOVE. Past honorees include Michael Dell, Betsey Johnson, Russell Simmons and Scott Cook. Special Financial Report #2: The Annual Valuation Guide	6/9/09	4/30/09
July/Aug.	START-UP FEVER Start-up entrepreneurs get advice from seasoned industry leaders. Special Financial Report #3: The Annual Compensation Guide	7/14/09	6/4/09
September*	THE INC. 500. The most highly-anticipated ranking in business journalism.	8/18/09	7/9/09
October	COOL, DETERMINED, UNDER 30. The cream of the business crop led by entrepreneurs under 30. Special Financial Report #4: The Profitability Guide	9/29/09	8/20/09
November	THE GREEN 50. 50 more eco-standouts that are changing the future—and the world.	11/3/09	9/24/09
Dec/Jan.*	ENTREPRENEUR OF THE YEAR. The entrepreneur leading the business world in 2009. Special Financial Report #5: Guide to Taking Care of Your Money	12/8/09	10/29/09

All editorial topics subject to change.
Inc. Insider will appear in each issue.
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