WHAT INNOVATORS EAT, SLEEP, AND BREATHE

Most of the country’s fastest-growing companies act nimbly, rarely wait for permission, and prefer an ocean view

1. APPLE
2. GOOGLE
3. TESLA MOTORS
4. AMAZON
5. UBER
6. FACEBOOK
7. MICROSOFT
8. SPACEX
9. SAMSUNG
10. SALESFORCE

NUMBER OF COMPANIES PER STATE

CALIFORNIA 106
FLORIDA 45
NEW YORK 43
TEXAS 40
GEORGIA 28
VIRGINIA 28
ILLINOIS 22
COLORADO 14
OHIO 13
MASSACHUSETTS 12
NEW JERSEY 12
UTAH 11
ARIZONA 10
NORTH CAROLINA 10
WASHINGTON 9
MICHIGAN 8
MISSOURI 8
PENNSYLVANIA 8
INDIANA 7
MINNESOTA 6
OREGON 6
SOUTH CAROLINA 6
MARYLAND 5
OKLAHOMA 5
DELAWARE 4
IDAHO 4
CONNECTICUT 3
KANSAS 3
LOUISIANA 3
NEVADA 3
WISCONSIN 3
ALABAMA 2
DISTRICT OF COLUMBIA 2
NEW MEXICO 2
WEST VIRGINIA 2
ARKANSAS 1
HAWAII 1
KENTUCKY 1
NEBRASKA 1
NEW HAMPSHIRE 1
SOUTH DAKOTA 1
TENNESSEE 1

35 PERCENT of Inc. 500 CEOs said that one of the most important ways to stay innovative is attracting great talent. Surprisingly, in the era of fetishized labs and skunkworks, only 5% said that investing in R&D leads to more breakthroughs.